



MILL CREEK BANDS

PASSION. UNITY. PERSEVERANCE.

Mill Creek Band Boosters
4400 Braselton Hwy
Hoschton, Georgia 30548
(678) 714-5850 - school main number

April 2023- March 2024 Season

We are excited to announce our sponsorship program! We are looking for sponsors to help fund the Mill Creek High School Band program for the 2023/2024 season.

We're so grateful for what our sponsors have helped us accomplish over the years and hope you would consider becoming a sponsor for this season.

Mill Creek High School Bands together perform multiple free and public concerts throughout the school year! We have as many as 10,000 patrons at each of our home football games. Also, your ad will appear in each program to over 600 patrons per concert! In addition to programs, we will feature your business on our band's website: www.prideofmillcreek.org, Facebook and Instagram, and announcements at various band and school events throughout the year. We love to help give as much exposure to our sponsors.

Sponsorships are limited as to provide clarity for your Business to a targeted audience.

Your support will help to fund our band program and students in many ways; instrument repair, props and equipment, travel to and from football games and competitions, purchasing instruments and new music, guest instructors and clinicians, Color Guard/Winter Guard equipment and props and so much more.

We are so thankful for every opportunity your kind donation allows for us to help our students and band program grow right along with your hometown organization or business! If you have any questions, please reach out to our Board Secretary at mccbsecretary@gmail.com

Sincerely,

Missy Kuchcicki

Missy Kuchcicki
MCBB President

mccbpresident@gmail.com
770-828-9676



2023 Sponsorship Packages and Donations

- Medallion Level Donation:** **\$5000+ (Limited availability)**
- Platinum Level Donation:** **\$2500+ (Limited availability)**
- Gold Level Donation:** **\$1000+ (Limited availability)**
- Silver Level Donation:** **\$500+**
- Bronze Level Donation:** **\$250+**
- Donation \$** _____

Business/Family Name: _____

Business Address: _____

Mailing Address: _____

Primary Contact Name: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Please email completed form and company logo/artwork for banner and printings (if applicable) to mccbsecretary@gmail.com

Please make checks payable to Mill Creek Band Boosters and mail to: Mill Creek Band Boosters P.O. Box 1637 Dacula, GA 30019



credit or debit card, please visit our website payment link at:

<https://secure.affinipay.com/pages/mill-creek-band-boosters/payments>

2023 Medallion Level Sponsorship Package

★ **PRIME PLACEMENT LARGER SIZE FOR ALL ITEMS BELOW**

- ★ Sponsor recognition during band announcement at half time for all regular season Mill Creek High School home and away football games (except Corky Kell Classic).
- ★ Sponsor banners displayed prominently at all Mill Creek High School (MCHS) home football games:
 - 4 ft x 8 ft banner (in front of band in stadium in prime fan traffic area)
 - 3 ft x 6 ft banner (in visitors concession area)
- ★ Full-page ad in all concert programs. We have 3 to 4 concerts per year. There are approximately 600 spectators for each concert.
- ★ Large vinyl sponsor decal prominently displayed on all three band trailers:
 - 45 ft semi-trailer travels to all away games and competitions
 - The 23 ft enclosed trailer is prominently displayed in the main parking lot throughout most of the football season. This has great exposure to student and parents at MCHS and Osborne Middle School
 - The 14 ft enclosed trailer stays is located in the visitor concessions area throughout most of the football season to be viewed by all sports that use the stadium.
- ★ Logo under sponsorship section on website and Facebook page.
- ★ Gwinnett County Exhibition - we host an annual marching band exhibition for half of the Gwinnett County High School marching bands and their families:
 - 4 ft x 8 ft banner displayed at banquet
 - Sponsor recognition before performance
- ★ Banquet - we have an annual banquet recognizing band students and their accomplishments:
 - 4 ft x 8 ft banner displayed prominently at banquet
 - Recognition by the directors during presentation
 - Sponsor Logos are displayed on rolling feed prior to presentation
- ★ SAPA Competition – MCMB hosts a major winter guard competition each year which draws other schools and independent groups from all over Georgia:
 - 4 ft x 8 ft banner displayed prominently at competition
 - Sponsor recognition before performance
- ★ Show Shirts – the Marching Band and Winter Guard have show shirts each year which students and parents wear to most of the football games and competitions to show their pride. Sponsors will have their logo displayed on both show shirts.
- ★ Custom marketing pieces or events may be available for our Medallion sponsors that will showcase them.
- ★ We are very open to suggestions as to how we can help your business in your own special way. Please feel free to



2023 Platinum Level Sponsorship Package

- ★ Sponsor recognition during band announcement at half time for all regular season Mill Creek High School (MCHS) home and away football games (except Corky Kell Classic).
- ★ Sponsor banners displayed prominently at all Mill Creek High School home football games:
 - 4 ft x 8 ft banner (in front of band in stadium in prime fan traffic area)
 - 3 ft x 6 ft banner (in visitors concession area)
- ★ Full-page ad in all concert programs. We have 3 to 4 concerts per year. There are approximately 600 spectators for each concert.
- ★ Medium sized vinyl sponsor decal prominently displayed on all three band trailers:
 - 45 ft semi-trailer travels to all away games and competitions
 - The 23 ft enclosed trailer is prominently displayed in the main parking lot throughout most of the football season. This has great exposure to student and parents at MCHS and Osborne Middle School
 - The 14 ft enclosed trailer stays is located in the visitor concessions area throughout most of the football season to be viewed by all sports that use the stadium.
- ★ Logo under sponsorship section on website and Facebook page.
- ★ Gwinnett County Exhibition - we host an annual marching band exhibition for half of the Gwinnett County High School marching bands and their families:
 - 4 ft x 8 ft banner displayed at banquet
 - Sponsor recognition before performance
- ★ Banquet - we have an annual banquet recognizing band students and their accomplishments:
 - 4 ft x 8 ft banner displayed prominently at banquet
 - Recognition by the directors during presentation
 - Sponsor Logos are displayed on rolling feed prior to presentation
- ★ SAPA Competition – MCMB hosts a major winter guard competition each year which draws other schools and independent groups from all over Georgia:
 - 4 ft x 8 ft banner displayed prominently at competition
 - Sponsor recognition during show



Band and Winter Guard have show shirts each year which students and parents wear to most of the football games and competitions to show their pride. Sponsors will have their logo displayed on both show shirts.

2023 Gold Level Sponsorship Package

- ★ Sponsor recognition during band announcement at half time for all regular season Mill Creek High School home football games (except Corky Kell Classic).
- ★ Sponsor banners displayed prominently at all Mill Creek High School home football games:
 - 3 ft x 6 ft banner (in visitors concession area)
- ★ Half-page ad in all concert programs. We have 3 to 4 concerts per year. There are approximately 600 spectators for each concert.
- ★ Logo under sponsorship section on website and Facebook page.
- ★ Gwinnett County Exhibition - we host an annual marching band exhibition for half of the Gwinnett County High School marching bands and their families:
 - 3 ft x 6 ft banner displayed at banquet
 - Sponsor recognition before performance
- ★ Banquet - we have an annual banquet recognizing band students and their accomplishments:
 - 3 ft x 6 ft banner displayed at banquet
 - Recognition by the directors during presentation
 - Sponsor Logos are displayed on rolling feed prior to presentation



Competition – Mill Creek Marching Band hosts a major winter guard competition each year which draws other schools and independent groups from all over Georgia:

- 3 ft x 6 ft banner displayed prominently at competition
- Sponsor recognition during show

2023 Silver Level Sponsorship Package

- ★ Sponsor recognition during band announcement at half time for 2 regular season Mill Creek High School home football games (except Corky Kell Classic).
- ★ Quarter-page ad in all concert programs. We have 3 to 4 concerts per year. There are approximately 600 spectators for each concert.
- ★ Logo under sponsorship section on website and Facebook page.
- ★ Banquet - we have an annual banquet recognizing band students and their accomplishments:
 - Recognition by the directors during presentation
 - Sponsor Logos are displayed on rolling feed prior to presentation

2023 Bronze Level Sponsorship Package



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- ★ Sponsor recognition during band announcement at half time for 1 regular season Mill Creek High School home football games (except Corky Kell Classic).
- ★ Sponsor mentioned in all concert programs. We have 3 to 4 concerts per year. There are approximately 600 spectators for each concert.
- ★ Logo under sponsorship section on website and Facebook page.
- ★ Banquet - we have an annual banquet recognizing band students and their accomplishments:
 - Recognition by the directors during presentation
 - Sponsor Logos are displayed on rolling feed prior to presentation